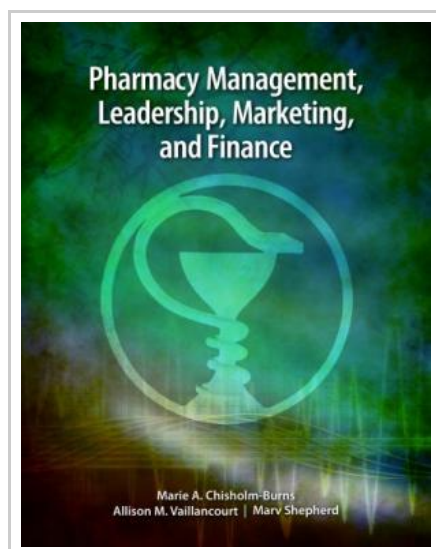




Pharmacy Management, Leadership, Marketing and Finance & eChapters

By Marie A. Chisholm-Burns, Allison M. Vaillancourt, Marv Shepherd

Jones and Bartlett Publishers, Inc. Hardback. Book Condition: new. BRAND NEW, Pharmacy Management, Leadership, Marketing and Finance & eChapters, Marie A. Chisholm-Burns, Allison M. Vaillancourt, Marv Shepherd, The comprehensive textbook, Pharmacy Management, Leadership, Marketing, and Finance, provides pharmacy students and practicing pharmacists with valuable information on topics such as operations management, economic analysis, reimbursement and marketing. This book also features sections on communication, conflict management, professionalism, and human resource strategies - vital competencies for pharmacy leaders and managers. Written in a reader-friendly style, this text effectively facilitates an in-depth level of understanding of essential leadership and management concepts for application in practice. The Chapters were written and reviewed by academic pharmacy faculty, practicing pharmacy managers and leaders, human resources professionals, and practicing attorneys to incorporate both theory and real-world experiences. The authors and reviewers represent more than 70 colleges/schools of pharmacy and national/international institutions. This is a highly practical text that addresses the kinds of issues pharmacy professionals will face in their day-to-day work regardless of whether they hold formal or informal leadership roles - thus making this book an essential, attainable resource for pharmacy students and practitioners. Managing Risk: The Basics eChapter This chapter introduces enterprise risk

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