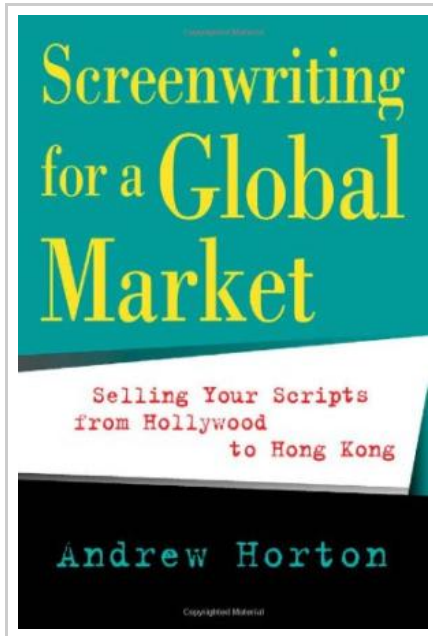




Screenwriting for a Global Market: Selling Your Scripts from Hollywood to Hong Kong (Paperback)

By Andrew Horton

University of California Press, United States, 2004. Paperback. Book Condition: New. New.. 224 x 154 mm. Language: English . Brand New Book. Cinema is a truly global phenomenon and screenwriters who limit their ambitions to Hollywood can unnecessarily limit their careers. This book, loaded with information on every page, provides the practical know-how for breaking into the global marketplace. It is the first book to offer specific advice on writing for screens large and small, around the world from Hollywood to New Zealand, from Europe to Russia, and for alternative American markets including Native American, regional, and experimental. The book provides valuable insider information, such as: Twenty-five per cent of German television is written by Hollywood writers. Screenwriters just need to know how to reach that market; Many countries, including those in the European Union, have script development money available - to both foreign and local talent - from government-sponsored film funds; and, the web's influence on the film industry has been profound, and here you can find out how to network through the web. The book also lists the key web addresses for writers. Andrew Horton, author of two acclaimed books on screenwriting, includes personal essays by accomplished...



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